EMERGING TALENTS MILAN

*Spring-Summer 2023*

**CLAUDIA BERTOLERO Spring Summer 2023**

**@claudiabertolero\_oficial**

A splendid, powerful and creative woman who is also passionate about equestrian sports. Her origins are from Italian-Peruvian family and she grew up in Lima. Between games, unforgettable summers and travels to wonderful places, she left her carefree childhood behind and moved abroad, always keeping in mind the words of her parents ‘’education is something that nobody can take away’’. She first studied at the University of Miami in Business Administration & Marketing, after that in Fashion Merchandising at the Miami International University of Art and Design, but it was her experience at Prada and Versace that led her to her future.

Fascinated by the Fashion Industry, Claudia made a decision to move to the center of fashion: Milan. Attending the course of Textile-Cloth Design & Interior Design, at the prestigious European Institute of Design, walking along the street *Monte Napoleone* and impressed by the rich culture of the Lombardy Region she was sure to be on the right path.

After visiting her family in Peru, she received an unexpected gift that became an inspiration that she had been waiting for. The gift was a horse, which revealed to her the world of fashion through equestrian sports, inspiring her to combine her Italo-Peruvian origins, her free time, work, elegance and creativity giving life to a truly unique product.

After many hours of hard work, Claudia decides that she wants to realize her dream at all costs. The result was the prize at the *Concurso Internacional de Jóvenes Creadores de la Moda* in Lima, Peru, and the *Competition for Young Fashion Creators* at the *Louvre Carrousel* in Paris.

Her interest towards knowledge didn’t end here, being a perpetual life learner and a perfectionist, Claudia completed her studies at the *Chambre Syndicale de la Haute Couture* *Parisienne* School, which was a great achievement for her in Paris. Anyway, she was not satisfied with her achievements, hence, she was working on developing her techniques, language and culture.

Her achievements in her atelier in Lima, Peru, her numerous prestigious awards, countless fashion shows and various front page appearances are just a few examples witnessing Claudia’s growth not only as a great designer, but also as a human being. Her enthusiasm for fashion and life is reflected in her work. Fashion is her life, horses: her passion.

**INTUITIVA Spring Summer 2023**

 **@intuitivanyc**

Intuitiva uses fashion as the dominant mode of creative expression, blending self-expression and cultural expression into a cohesive collection, one season at a time.

 The SS2023 collection places special emphasis on premium garments designed for a versatile and long-lasting wardrobe: from stylish premium cotton separates in neutral palette to timeless pieces such as the multicolor wrap dress crafted from the softest silk. Each piece is finished with care for clothing that stands the test of time. Rather than just telling the story of sustainability, Intuitiva has instead designed a collection by thematic groupings: linen monochromes, silk essentials, flamboyant cotton dresses, and timeless accessories for which the brand is known since its very inception. In the broadest terms, Intuitiva reintroduces its favorite silhouettes: long-sleeved mini wrap dress designed in multicolor print used to give the dress a pixelated effect, two-piece essentials designed tonally to hug the body and provide comfort, standout knits that transcend seasons, and lightweight dresses that represent the ultimate sartorial escape from hot weather.

 SS2023 collection, unlike any previous collection, celebrates unique craftsmanship and manufacturing that is taking place in Bosnia and Herzegovina, the heart- shaped land in which Intuitiva was born. All of the pieces are designed with special attention and love to become functional, timeless, and lasting. Above anything else, they are created to have a place in everyday life. The fabrics are sourced from ethical producers, mostly cotton, silk, and linens, with the addition of wool and sheepskin for the colder days. The entire Intuitiva team worked hard to make the collection look and feel alluring and elegant, but also beneficial and engaging. The collection was made with the future in mind.

What comes after sustainable fashion? ─ A loud wake up call for everyone who strives to live a carbon positive life. The brand's messaging veers more towards ethical and fairtrade than sustainable, although it is important, if not absolutely necessary, to design products made of natural fabrics that are not trend-driven and that can live in a wardrobe for years to come. And, this is the power of fashion: It shows us now. The SS2023 collection is a revolution in clothes, which is exactly what this particular fashion moment is about. It reflects the aspirations and values of its creative director: not just the mere desire to save the planet today, but what fashion will stand for, and believe in, tomorrow.

**KHANBOGD CASHMERE Spring Summer 2023**

**www.khanbogdcashmere.com**

Regina collection

This is a collection which is devoted to the whimsical women who want to embody the three periods: past, present and future. Luxurious garments of queens of nomadic culture inherited from ancient time and traditional style which have delicate ornaments are combined with modern and contemporary art. Khanbogd Cashmere submits its brand new collection named Regina (means Queen in Italian) which can transfer the culture of old days to the twenty first century in order to show off freedom, majesty and fearless beauty. Nowadays, new things mean to restore and upgrade the old things which were forgotten a long time ago. Therefore, combining the multi sided and globalized style with the delicate and luxurious style is the solution of the right time.

This collection which renovates the tradition and expresses both past and present appearances can determine the beauty philosophy, lifestyle and view of Mongolian women. Consequently, we aim to introduce the features of contemporary women of Mongolia who keep up with the development of the world without losing the precious value of traditional culture internationally.

We set the goal to embed Mongolian ornaments in our garments of the collection and symbols contained in each of them makes the designs more valuable.

Cloud ornament: The ornament in cloud shape is the symbol of happy life for everyone as the rain from the sky nourishes nature and the world.

Coin ornament: this ornament is round shaped with an arrow. Inside the circle, there are the sun, the moon and stars and these are the symbol of prosperity and flourish of life.

In ancient times, women of Mongolia used to wear expensive and elegant head decorations depending on their reputation and social position. In that time, the more jewels like pearl and coral, the more luxurious it is considered luxurious. So, the average head decoration weighs 2 to 3 kilos, sometimes even 5 kilos. The designer considered the bothersome of such heavy head decoration for modern women, and has made these decorations very light to wear and comfortable for head but kept its elegant style.

Nomadic people give much consideration to the sun, the moon and other planets, and the shape of everything. Moreover, we use colors giving much importance. The reason of dominant use of white and black in our collection Regina, in tradition of Mongolia

* Black color is symbol of fearless brave and mightiness while
* White color is purity, a new beginning and when all of them are together it expresses undefeatable power, patience and combined energy of life’s black and white dualism energy.

**JYK Spring Summer 2023**

**@jyk\_fashionlabel**

**Indonesian Designer JYK Turned Traditional Batik Durian Lubuklinggau into Luxury Athleisure**

For the second time after successfully making a breakthrough last year, the JYK fashion label fronted by designer Jenny Yohana Kansil and collaborated with Batik Durian Lubuklinggau will again appear on the stage of the Emerging Talents Milan Fashion Show which will take place at Palazzo Visconti, Milan, Italy on Wednesday, September 21, 2022.

Unlike the previous year, this time JYK combines digital processing with the traditional heritage of batik through redesign. JYK label collaborates with batik artisans in creating new batik motifs that appear more contemporary and are believed to be accepted by the international market.

This batik motif was built through images processed from direct durian photos found in a durian plantation in Lubuklinggau, South Sumatra. The exploration of the durian flower which has its own beauty makes it a focus that may not be widely known by the public.

The Spring Summer 2023 collection, entitled 'Egalitarian', takes a silhouette from the 1970s, which symbolizes the year of freedom and equality. In addition, these years are also considered the most fashionable decade of all time. This collection of 10 clothing consists of a wide design range from mini skirts to midi skirts, with A-line silhouettes, modern crop tops, high waist silhouettes, flared jeans to floral elegance with collection designs dominated by statement sleeves.

The 1970s style also declared itself that 'there are no rules in the world of fashion' which is in line with JYK's brand DNA that dares to break boundaries, audacious, akin and left field. Traditional batik leaves its natural impression when transformed into sporty designs and colorful collections that without a doubt combine materials from silk taffeta to stretch jersey, heavy wool stripes and light silk organza, and are complemented by sporty ribbon accessories.

Not only that, the spirit of sustainable fashion is also still carried by the JYK label, with this collection using organic materials and leftover batik fabrics used as decorations, appliqués, and knitted with embroidery techniques.

This collection also reaffirms JYK's consistency with brand DNA that dares to cross boundaries after last year applying batik to the Punk style, and now bringing batik with a sporty style combination.

This is shown through a color mood that is dominated by layered neutral colors such as a combination of dark and light brown, which surprisingly gives a new color that catches the eye. In addition, there are also bright colors such as blue and orange that create a sporty look. This color is balanced by Italian clay tones, touches of pink and green. The variety of colors in this collection is equal and even.

**The Inspiration**

With the theme 'Egalitarian', this collection carries the concept of equality, belief in equal rights, and equal opportunities for every individual.

This idea emerged from various events in the world today, starting from the world's reaction to the war that hit Russia-Ukraine which throws memories of the 1970s, the year when people protested the Vietnam war with the role of a superpower behind it. In the end, regardless of race, gender, social status and country, we are all the same. We are homo sapiens who face the same problem and feel threatened; starting from the covid pandemic, global warming, reduced supply of resources, poverty, education and empowerment, gender equality, human rights issues, and getting worse with issues related to war and nuclear.

The 'Egalitarian' collection then also becomes the need for a sense of peace so that all of us, humans, can coexist to create a better space. We are all created to live freely, and use our freedom to help others with love instead of manipulating them to support that freedom.

And speaking of love and freedom, there is a story from Lubuklinggau where this batik comes from which also carries both spirits. The story is known as the Legend of 'Silampari Princess' which reveals equality, empowerment and a strong female figure from Lubuklinggau.

There are various versions of this story, but in this case is the spirit of the figure Silampari Princess who is aware of her power and freedom to have an equal position with men. A person who does not give up easily and is able to make decisions for himself.

That said, Princess Silampari, is the daughter of the couple Selendang Kuning and King Linggau. Her beauty reached the ears of the Prince of Palembang so that he wanted to propose to Princess Silampari to unite Palembang and Lubuklinggau. However, the Princess who has principles and does not give up easily refuses the proposal. His brother, The Prince of Linggau then made a 'lubuk', a deep basin in the bottom of the river, for the princess to hide. (Which is later suspected to be the story of the birth of the name Lubuklinggau).

At one time after facing many obstacles in her life, the Princess then asked the gods to be raised to heaven. Since then she disappeared and could not be found again. Princess Silampari is believed to have disappeared in Bukit Sulap, a hill in Lubuklinggau that always looks different or sometimes disappears in appearance. The disappearance of the princess prevented an unwanted war from occurring.

Therefore, the city of Lubuklinggau is also often known as Silampari Land, and the same name is also used for the airport, namely Silampari Airport. What does Silampari mean? Silam means 'lost', and Pari means 'princess', which when combined becomes 'the lost princess'.

The story of Silampari Princess is a representation of a strong woman who also symbolizes equality where women are able to make their own decisions to determine their fate in the midst of pressure from the two loves that surround them, from family and from the man who loves her. In addition, this story also shows how this equality carries a message of no more conflict, because all parties -women and men-support each other, with love.

“Love should liberate one another, not bind or restrain freedom itself,” adds Jenny.

The second collaboration between JYK Fashion Label and Batik Durian Lubuklinggau, which was initiated by Yetti Oktarina Prana, Chair of the Lubuklinggau Dekranasda, is scheduled to be displayed at Palazzo Visconti, in Modrone via Cino del Duca 8, Milan Italy on Wednesday, September 21 2022 at 18.00 Milan time, or 23.00 Jakarta.

This collaboration is also supported by Bank Sumselbabel, Istituto Di Moda Burgo Milan and Istituto Di Moda Burgo Indonesia. The presentation of the show was also supported by Batik Madani (Lubuklinggau durian batik).\*

**MONIER ATELIER Spring Summer 2023**

**@monieratelier**

The artist dives into the past in order to find inspiration for the present, and leaves his works for the future. The past of Bosnia and Herzegovina is long, rich and hard, and there have always been women who broke down barriers, showing courage, integrity, love, fighting for their family, marriage, people, country.

The inspiration for this collection is the medieval queen of Bosnia and Herzegovina, Katarina Kosača. She was born in 1424 in Blagaj and died in Rome in 1478. A courageous, wise, loving and kind woman, Katarina always continued with her head held high, carrying Bosnia and Herzegovina and its people in her heart, despite the suffering, pain and life in exile.

This collection is a tribute to Queen Katarina Kosača and all other inspiring women of Bosnia and Herzegovina, Europe and the world.

**LE LAM** Spring Summer 2023

@lelam.official

Vietnamese fashion designer - Le Lam initially chose architecture as his university major, but life had another plan for him. He ended up studying fashion, falling in love with it, and eventually landed a job as head designer of one of Vietnam’s biggest fashion brands. When, in 2016, Lam made the top 5 in the “Vietnam Emerging Designers” contest, he decided to create his own line, including LE LAM Hanoi & LE LAM Eternity.

The brand’s identity combines a dream of preserving Vietnamese artisanal and textile traditional techniques, as well as a look on history and culture expressed under Le Lam's creative and bold vision, together with a strong sustainability consciousness. Established from years of passion and serious fashion pursuit of the designer, by choosing LE LAM, customers do not simply purchase high-quality outfits but also get on an amazing journey so that somewhere they appreciate their unique beauty more.

The collection gathered every memory of my early years with fashion and long journeys to strange places to learn and find inspiration, filled with emotional content. All impressions and experiences have found their way to manifest themselves into this collection, reflecting in the finest detail, from sophisticated hand-made patterns, lace embroidering, and sparkle to feather detailing. Every detail brings a distinctive reminiscent, the smell of straw smoke wafts through the air, the white flowers filled with joy in summer, the late afternoon sunlight on the ancient doorway, or just the slight wind that brings a flurry of emotional memories.

**LAVEAU Spring Summer 2023**

**@laveauofficial**

Founded in 2016 by Creative Director Tatiana Lim, Laveau is created with the hope of helping people appreciate beauty within imperfection. Drawing from childhood imaginations and experiences, Lim creates drawings of “monsters”, which are her nightmare in character form, to represent one’s fears, pains, anger, and other emotions. From these monsters, Lim extracts pieces from the drawings and recreates them into the adventurous, whimsical, and ethereal prints featured in Laveau’s designs to commemorate and appreciate the hurdles one has to go through in life. Inspired by the childhood dreams and imaginations of Lim, the prints are symbolic of the boundless imagination of childhood that our Creative Director wants for those who wear Laveau to remember.

Confidently Lost. Celebrate finding the way.

 In a world still obsessed with conventional success and perfection, we think it’s okay not to have life figured out. We believe that being confidently lost, is being wonderfully lost, when you celebrate the moment regardless of not knowing what comes next.

Collection Two is about the perception of perfection, like the face paint we use to cover our battle scars. With painted bodies and perfect facades, we forget what it feels to be “you”, and to be “free”. People tend to stay within the black and white rules; but sometimes, we all just need to embrace our blues and reach for the sun. We say color is king and a vibrant companion along the journey of life’s unknowns, ups and downs. So we create bright and surreal prints that are boisterous and out of the ordinary inspired by life’s battle scars.

Laveau embraces pleats, ruffles, cutouts and soft fabrics that tastefully showcase the feminine form. The prints are inspired by symbols from the inner and outer world. No two pieces are ever the same, just like our uniqueness as individuals. We believe there’s beauty in imperfection, but when it comes to quality, we draw the line. We’re fastidious with our small batch production and live for more sustainably-minded design choices. We’ve learned that when you embrace your uniqueness, you can face the world brightly, boldly and beautifully.

**VOR MAKE-UP @vormakeup** is the synthesis of millions of looks, faces, colours, technique and art, which the founder Valeria Orlando has enclosed in the cosmetic house born right in the backstage of the catwalks. The VOR Make-up completely made in Italy, contains a formula that is the result of 8 years of research, experimentation and studies.

Art Director: Tariel Bisharyan

Head Fashion Stylist: Russ Ev

Beauty Director and Key Makeup Artist: Valeria Orlando

Key Hair Stylist: Marcello Costa

Head of Backstage: Giuliana Bortolato

**SPONSORS**: VOR Make-up by Valeria Orlando

**SHOE PARTNERS**: Diana Yanes Consulting, Salvatore Caputo Shoes